

First Name, Last Name
12345 Street Name, Unit 12345
City Name, L2K 4M8



It's official: Gore Mutual is becoming Beneva on January 1, 2027!

You are receiving this letter because you have an insurance policy with Gore Mutual. While you may know us through your broker, we wanted to let you know directly about an upcoming change.

Since January 2026, when Gore Mutual merged with Beneva Mutual, Canada's largest mutual insurer, we have been preparing for the next phase of our integration: the transition to the Beneva brand. **Effective January 1, 2027**, Gore Insurance Company will legally become Beneva General Insurance Inc., the insurer under your policy.

Rest assured, no action is required on your part. We will continue to keep you informed of any important updates.

What this means for you

While our name is changing, your policy remains the same. When reading your policy, booklets, or other documentation related to your insurance policy, "Beneva" replaces references to "Gore Mutual," and "Beneva General Insurance Inc." replaces references to "Gore Insurance Company."

Your payment method will remain unchanged. As part of the transition, you may begin to see the Beneva name appear on bank statements, payment transactions, reimbursements, deposits, and other communications. These changes do not affect your coverage or payment arrangements.

Our commitment to you

As we transition to Beneva, you can continue to expect the same service, care, and protection you've come to rely on. With 80 years of experience, Beneva brings its expertise and people-first approach together with the strengths of Gore Mutual, under one trusted brand.

Protecting your personal information remains a top priority. We will continue to safeguard the confidentiality and security of your information and provide the high level of service you have come to expect.

To learn more about these changes, including answers to frequently asked questions, please visit our merger page at goremutual.ca/merger.

If you have any questions, **please contact your insurance broker**, who will continue to be your primary point of contact.

As the former President and CEO of Gore Mutual and a member of Beneva's executive leadership team, I want to thank you for your continued trust. We look forward to moving ahead together through this next phase of our integration.

Sincerely,

Andy Taylor
Executive Vice-President and Leader
Property & Casualty Insurance, Ontario and Western Canada

goremutual.ca