

Lowest rates for lowest risk: Deep discounts now available for eligible Ontario homeowners

Your low-risk customers can now receive up to 20% off their home insurance in Ontario. This rate change is part of Gore's pricing optimization journey and is one more way we are offering more value and rewarding your best customers.

We heard you; your customers want lower rates for their home insurance. This is why we are thrilled to announce that effective August 5, your best customers may be eligible for discounts of up to 20%. This rate change is part of Gore Mutual's continuous efforts to offer competitive pricing and provide greater value to Ontario homeowners as part of our pricing optimization journey.

Discounts ranging from 10-20% are now available in select parts of Ontario, determined by the FSA. With these substantial discounts by jurisdiction, you can be confident that you are offering your best customers the best rate. Please note that this discount is only available for new business currently. We hope you are as excited as we are about this change as it means you can trust Gore to deliver more competitive property insurance rates to your best customers.

Who is eligible?

These discounts are applied based on the risk location and are developed to further improve Gore's competitive position; further benefit is given to clients with excellent credit scores and those with preferred rating characteristics. We are confident these changes will support your best customers with our competitive new business pricing.

For more information, including a visualization of the heat map, please contact your Business Development Representative.

At Gore, we believe in partnering with you to reward your best customers with the very best rates. As we continue to refine our pricing and segmentation, you can expect to see more savings make their way to your customers.