



NEWS RELEASE – FOR IMMEDIATE RELEASE

Gore Mutual recognized as a Waterloo region top employer for 12th year in a row

Cambridge, ON, December 4, 2020: Gore Mutual continues to receive recognition as a leading employer both nationally and regionally. In April, the insurer received a Best Workplaces Canada 2020 award and in June was also selected as one of this year's Best Workplaces in Ontario. Now Gore Mutual is proud to share that it has been named a Waterloo Area Top Employer for 2021.

Waterloo Area's Top Employers is an annual competition organized by the editors of Canada's Top 100 Employers. This special designation recognizes Kitchener-Waterloo area employers that lead their industries in offering exceptional places to work. The Waterloo Area's Top Employers list was created in 2007 and Gore Mutual has now appeared on it 12 times in a row.

The organizations chosen as the Waterloo Area's Top Employers for 2020 were evaluated using a number of criteria including physical workplace; work atmosphere and social; health, financial and family benefits; vacation and time off; employee communications; performance management; training and skills development; and community involvement. Companies were compared to other employers in their field to determine which offer the most progressive and forward-thinking programs.

"There are countless leading, innovative organizations in the Waterloo region and it's an honour to be recognized as one of the area's top employers," said Gore Mutual Chief Human Resources Officer, Sonia Boyle. "Our people play a huge role in making Gore Mutual a standout employer and we're grateful for the valuable contributions everyone makes to continue elevating our company."

Earlier this year, Gore Mutual launched a bold transformation strategy to grow into a purpose-driven, digitally-led national insurer. The company is actively recruiting new talent to help accelerate its ambitious plans.

"This is one of the most exciting times in the history of Gore Mutual and will completely change how we deliver insurance to our brokers and customers," said Boyle. "There will be more opportunity than ever before for our people as we transform and expand our business in the years to come."

About Gore Mutual:

Founded in 1839, Gore Mutual is Canada's oldest property and casualty insurer, with over \$500 million in premiums and over \$1.1 billion in assets. Based in Cambridge, Ontario and Vancouver, British Columbia, this Canadian-owned and operated mutual company employs over 450 people and is known for its investment in people, technology and innovation. Gore Mutual was voted the #1 insurance company by the Insurance Brokers Association of Ontario (IBAO) in 2014, named a 2019 Best Workplace in Financial Services and Insurance and certified as a 2020 Best Workplace Canada. The Gore Mutual Foundation strengthens Canadian communities by supporting local initiatives and has donated more than \$12 million to over 650 charities over the past 20 years. Learn more at goremutual.ca.





For further information: MEDIA CONTACT – Shawn Despres, Communications Manager 1-800-265-8600, ext. 2676, Email: sdespres@goremutual.ca

