



NEWS RELEASE – FOR IMMEDIATE RELEASE

Gore Mutual Continues to Strengthen Leadership Team

Cambridge, ON, October 13, 2020: Earlier this year, Gore Mutual Insurance Company established a new senior executive team to help steer its bold strategy to transform from a mid-size, regional carrier to a national scale insurer underpinned by world class technology and operations.

Gore Mutual is continuing to strengthen its leadership team by adding Sonia Boyle as the organization's new Chief Human Resources Officer.

Boyle has nearly three decades worth of experience in progressive, senior human resources roles in a number of industries including finance, healthcare, manufacturing and professional services.

She was previously Vice President of Human Resources at TD Bank Group where she led HR strategy for key lines of business including Digital, Innovation, Payments and Customer Channels. Prior to that she was Vice President of Human Resources at GE Canada and in the past has also held leadership roles at Deloitte and Maple Leaf Foods.

Talent acquisition will play a vital role in Gore Mutual's scalable growth plans. The company is recruiting new talent at all levels of the business to add specialized skills that will help accelerate its transformation.

"Our transformation journey will redefine Gore Mutual and our place in the industry," said Gore Mutual CEO, Andy Taylor. "But for our plan to be successful, we need to have a clear people strategy and a strong foundation to support our employees through a culture of inclusion and belonging. I have every confidence that Sonia will help create and lead this strategy while continuing to build upon the excellent work already in progress within our HR team."

"I'm thrilled for this opportunity to lead and transform the people practices and strategies that will support Gore Mutual's growth, and create high-performance leadership and capabilities across the business," said Boyle. "Gore Mutual is already regarded as a dynamic, forward-thinking company. We're building an innovative and transformational HR strategy that will continue to elevate the organization."

About Gore Mutual:

Founded in 1839, Gore Mutual is Canada's oldest property and casualty insurer, with over \$475 million in premiums and over \$1.1 billion in assets. Based in Cambridge, Ontario and Vancouver, British Columbia, this Canadian-owned and operated mutual company employs over 400 people and is known for its investment in people, technology and innovation. Gore Mutual was voted the #1 insurance company by the Insurance Brokers Association of Ontario (IBAO) in 2014, named a 2019 Best Workplace in Financial Services and Insurance and certified as a 2020 Best Workplace Canada. The Gore Mutual Foundation strengthens Canadian communities by supporting local initiatives and has donated more than \$12 million





to over 650 charities over the past 20 years. Learn more at goremutual.ca.

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