

NEWS RELEASE – FOR IMMEDIATE RELEASE

Gore Mutual Named One of the Best Workplaces in Canada

Cambridge, ON, April 22, 2020: Gore Mutual Insurance Company is proud to announce that it has been selected as one of 2020's Best Workplaces in Canada.

The Cambridge, Ontario and Vancouver, British Columbia-based organization received its Best Workplaces Canada 2020 award after a thorough and independent analysis conducted by Great Place to Work Canada.

The Best Workplaces Canada award was established by Great Place to Work to recognize companies that stand out for their exemplary contributions to creating great workplaces for everyone. More than 400 Canadian businesses were nominated and over 80,000 employees participated in the 2020 Best Workplaces in Canada survey.

The Best Workplaces Canada 2020 awards celebrated the top 50 Canadian companies in three distinct categories: small (less than 100 employees), medium (100 – 999 employees) and large (1,000+ employees). Gore Mutual was named a Best Workplace in the medium category.

Because of the COVID-19 pandemic, this year's Best Workplaces Canada ceremony was held virtually. During the presentation, Great Place to Work Canada CEO, Jose Tolovi Neto, stressed that with working remotely and social distancing being the current norm, strong workplace cultures are more vital than ever.

“As an organization who's dedicated to studying what makes a great place to work, we feel it's especially important to commend teams who have shown resilience, loyalty and commitment even when faced with the uncertainty of recent times,” Neto said. “It's in challenging times like these that great leaders stand out and organizations which over time have built high trust and resilient cultures can reap the greatest value of their commitment to cultivating true great workplaces for all.”

“We're honoured to receive this national recognition,” said Catherine Leclair, Chief Human Resources Officer at Gore Mutual. “Our people have always been – and continue to be – our greatest strength. Everyone across our organization has worked hard to build and foster an environment that is powered by diversity and inclusiveness and guided by integrity, empathy, collaboration and transparency. This has helped Gore Mutual to be successful for 180 years and continues to unite us as we go forward during this unprecedented time.”

Last year, Great Place to Work Canada certified Gore Mutual as a Great Place to Work and named the company a Best Workplace in Financial Services and Insurance and a Best Workplace Managed by Women.

About Great Place to Work:

Great Place to Work is the global authority on high-trust, high-performance workplace cultures. Through



proprietary assessment tools, advisory services, and certification programs, it provides the benchmarks, framework and expertise needed to create, sustain and recognize outstanding workplace cultures. Learn more at greatplacetowork.ca.

About Gore Mutual:

Founded in 1839, Gore Mutual is Canada's oldest property and casualty insurer, with over \$475M in premiums and over \$1.1BN in assets. Based in Cambridge, Ontario and Vancouver, British Columbia, this Canadian-owned and operated mutual company employs over 400 people and is known for its investment in people, technology and innovation. Gore Mutual was voted the #1 insurance company by the Insurance Brokers Association of Ontario (IBAO) in 2014, certified as a 2018 Best Workplace Canada and named a 2019 Best Workplace in Financial Services and Insurance. The Gore Mutual Foundation strengthens Canadian communities by supporting local initiatives and has donated more than \$10M to over 650 charities over the past 20 years. Learn more at goremutual.ca.

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