



**NEWS RELEASE – FOR IMMEDIATE RELEASE**

## **Gore Mutual Looks to Brighten Holidays with Food Bank Donations**

**Cambridge, ON December 20, 2019:** Hoping to make the holiday season a little brighter for those in need, Gore Mutual Insurance Company is donating \$15,000 to food banks in Cambridge, Ontario and Vancouver, British Columbia through its Gore Mutual Foundation.

No one should go hungry at any time of the year and especially not during the holidays. Yet the number of first-time food bank users across the country continues to rise. According to Food Banks Canada, over 800,000 Canadians seek help from a food bank every month. One in eight households accessing food bank services are gainfully employed and children represent 34% of all clients. The number of seniors needing to rely on food banks is also increasing.

Based in Cambridge, Ontario and Vancouver, British Columbia, Gore Mutual has a long history of supporting its local communities. This month the company will be donating \$10,000 to the Cambridge Self-Help Food Bank and \$5,000 to the Greater Vancouver Food Bank.

“With more than three million adults and children living in poverty across Canada, food banks play an incredibly vital role in communities across our country,” said Heidi Sevcik, President and CEO at Gore Mutual. “While giving is important over the holiday season, we all have a larger responsibility to support and contribute to innovative solutions to poverty, hunger and other social problems in Canada throughout the year. We are grateful we are able to support our local food banks through the Gore Mutual Foundation and will continue to work to make an impact in Canadian communities.”

Wanting to fully embrace the spirit of the season, in addition to making donations, employees from Gore Mutual also spent time sorting and boxing food items at the Cambridge Self-Help Food Bank on December 19.

“The Cambridge Self-Help Food Bank simply couldn’t do the important work we do without the support of generous local companies such as Gore Mutual,” said Cambridge Self-Help Food Bank Executive Director, Cameron Dearlove. “We are amazed at the way that Gore Mutual not only supports the community financially, but also backs it up with volunteer hours from their energetic and community-minded staff. We look forward to continuing our strong relationship with Gore Mutual.”

### **About Gore Mutual:**

Founded in 1839, Gore Mutual is Canada's oldest property and casualty insurer, with over \$442 million in premiums and over \$1 billion in assets as of December 31, 2018. Based in Cambridge, Ontario and Vancouver, British Columbia, this Canadian-owned and operated mutual company employs over 350 people and is known for its investment in people, technology and innovation. With a long-standing commitment to genuine personal service, and with InsurTech partnerships such as BrokerLift, Gore Mutual is an unwavering supporter of its network of insurance brokers, who offer the highest standards of





service, choice and advocacy to Canadian customers. Gore Mutual was voted the #1 insurance company by the Insurance Brokers Association of Ontario (IBAO) in 2014 and certified as a 2018 Best Workplace Canada and a Best Workplace in Financial Services and Insurance. The Gore Mutual Foundation strengthens Canadian communities by supporting local initiatives and has donated more than \$10M to over 650 charities over the past 20 years. Learn more at [goremutual.ca](http://goremutual.ca).

For further information: MEDIA CONTACT – Shawn Despres, Communications Lead 1-800-265-8600, ext. 2676, Email: [sdespres@goremutual.ca](mailto:sdespres@goremutual.ca)

