



NEWS RELEASE – FOR IMMEDIATE RELEASE

Gore Mutual Continues to Strengthen Talent in Western Canada

Vancouver, BC July 3, 2019: Focused on creating more opportunities for growth with insurance brokers in the region, Gore Mutual has announced that Kate Hogan is joining the company as its new Director of Western Canada effective immediately.

Working out of Gore Mutual's downtown Vancouver location, Hogan will lead the mutual insurer's Personal and Commercial Underwriting and Business Development teams in Western Canada and will be focused on strengthening broker relationships and positioning the company for further growth.

Hogan has previously held senior management and executive roles at Aviva and PwC, and in addition to her leadership skills brings a breadth of experience and business insight to Gore Mutual.

"We've been proudly operating in British Columbia since 1935 and have built a solid reputation as a dependable partner for brokers in the province," said Paul Jackson, Chief Marketing and Distribution Officer at Gore Mutual. "We're investing more than ever before in Western Canada and Kate's appointment signals our intention to think much more ambitiously about expanding and strengthening our business with brokers across the region."

"I'm very excited for this opportunity to help shape Gore Mutual's future throughout Western Canada," said Hogan. "My team and I will work to further establish Gore Mutual as a leading market in the region. We will be focused on strengthening our commercial capability in pricing, risk selection and business processing. We'll also continue to transform our personal property product and pricing sophistication."

About Gore Mutual

Founded in 1839, Gore Mutual is Canada's oldest property and casualty insurer, with over \$442M in premiums and over \$1BN in assets as of December 31, 2018. Based in Cambridge, Ontario and Vancouver, British Columbia, this Canadian-owned and operated mutual company employs over 350 people and is known for its investment in people, technology and innovation. With a long-standing commitment to genuine personal service, and with InsurTech partnerships such as BrokerLift, Gore Mutual is an unwavering supporter of its network of insurance brokers, who offer the highest standards of service, choice and advocacy to Canadian customers. Gore Mutual was voted the #1 insurance company by the Insurance Brokers Association of Ontario (IBAO) in 2014 and certified as a 2018 Best Workplace Canada and a Best Workplace in Financial Services and Insurance. The Gore Mutual Foundation strengthens Canadian communities by supporting local initiatives and has donated more than \$10M to over 650 charities. Learn more at goremutual.ca.

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