



NEWS RELEASE – FOR IMMEDIATE RELEASE

Gore Mutual Recognized as a Top Place to Work

Cambridge, ON July 29, 2019: Gore Mutual Insurance Company is proud to announce that it has once again been certified as a Great Place to Work.

The mutual insurer received its Great Place to Work certification after a thorough and independent analysis conducted by Great Place to Work® – the global authority on building, sustaining and recognizing high-performing workplace cultures. The certification is based on direct feedback from employees and was provided as part of an extensive and anonymous survey about their workplace experience. In 2018, Great Place to Work® selected Gore Mutual as one of the Best Workplaces in the country and also included the organization on its list of Best Workplaces in Financial Services and Insurance.

Gore Mutual is Canada's oldest property and casualty insurer and in June celebrated its 180th anniversary. Looking to continue strengthening its award-winning workplace culture, the company is in the midst of a multi-year program of renovation and modernization that is creating a new standard for the future of work at Gore Mutual.

“Throughout our history, it’s been our people that have shaped our company and have kept us moving forward,” said Catherine Leclair, Vice President of Human Resources at Gore Mutual. “Our organization is filled with talented people whose passion and innovative ideas play a major part in making Gore Mutual a great place to be a part of.

“This company has never been one to rest on its laurels. We’re continuing to introduce new wellness initiatives and additional resources for employees and we’re preparing for the future by creating modern, flexible workspaces that enable greater collaboration and give people the freedom to work the way they want. All of these changes will make Gore Mutual an even better place to work.”

Watch Gore Mutual’s new workplace culture video here: <https://youtu.be/o7N1x3wFKXo>

About Great Place to Work®:

Great Place to Work® is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services, and certification programs, it provides the benchmarks, framework and expertise needed to create, sustain and recognize outstanding workplace cultures. Learn more at greatplacetowork.ca.

About Gore Mutual:

Founded in 1839, Gore Mutual is Canada's oldest property and casualty insurer, with over \$442M in premiums and over \$1BN in assets as of December 31, 2018. Based in Cambridge, Ontario and Vancouver, British Columbia, this Canadian-owned and operated mutual company employs over 350 people and is known for its investment in people, technology and innovation. With a long-standing





commitment to genuine personal service, and with InsurTech partnerships such as BrokerLift, Gore Mutual is an unwavering supporter of its network of insurance brokers, who offer the highest standards of service, choice and advocacy to Canadian customers. Gore Mutual was voted the #1 insurance company by the Insurance Brokers Association of Ontario (IBAO) in 2014 and certified as a 2018 Best Workplace Canada and a Best Workplace in Financial Services and Insurance. The Gore Mutual Foundation strengthens Canadian communities by supporting local initiatives and has donated more than \$10M to over 650 charities over the past 20 years. Learn more at goremutual.ca.

For further information: MEDIA CONTACT – Shawn Despres, Communications Lead 1-800-265-8600, ext. 2676, Email: sdespres@goremutual.ca

