

## NEWS RELEASE – FOR IMMEDIATE RELEASE

# Gore Mutual Wins Cambridge Business Excellence Award

**Cambridge, ON March 25, 2019:** Gore Mutual Insurance Company is proud to announce it has received the Chairs Award at the Cambridge Chamber of Commerce's 2019 Business Excellence Awards. Now in its 19th year, the annual Business Excellence Awards spotlight organizations in Cambridge, Ontario making outstanding contributions that impact the city's business development, economic growth and diversity.

"The awards are our way of recognizing how much our business leaders do for this region," said Cambridge Chamber of Commerce President and CEO Greg Durocher. "The calibre of our business community talent is something we should all be very proud of and celebrate."

The prestigious Chairs Award was the final prize presented during the Business Excellence Awards ceremony and recognizes exceptional effort in going above and beyond in the areas of business and community development. When announcing Gore Mutual as the winner, the award judges described Canada's oldest property and casualty insurer as "one of Cambridge's most unique and favoured businesses" and talked about the economic value that it has contributed to the entire community. They went on to say that Gore Mutual "is leading the way in its own industry" and praised its commitment to giving back noting that throughout its history the organization has been driven by what matters most – people.

"We are honoured to receive this recognition," said Heidi Sevcik, President and CEO at Gore Mutual. "This year marks our 180th anniversary and we have called Cambridge home for nearly 160 of those years. We are incredibly proud to be a part of our local community and to represent Cambridge across Canada. In recent years, we have worked hard to transform nearly every part of our business by investing in our local talent, customer service, products and technology. These changes will help us continue to deliver meaningful positive change for our partners, customers and communities as we prepare for the next 180 years."

### **About Gore Mutual**

Founded in 1839, Gore Mutual is Canada's oldest property and casualty insurer, with over \$442M in premiums and over \$1BN in assets as of December 31, 2018. Based in Cambridge, Ontario and Vancouver, British Columbia, this Canadian-owned and operated mutual company employs over 350 people and is known for its investment in people, technology and innovation. With a long-standing commitment to genuine personal service, and with InsurTech partnerships such as BrokerLift, Gore Mutual is an unwavering supporter of its network of insurance brokers, who offer the highest standards of service, choice and advocacy to Canadian customers. Gore Mutual was voted the #1 insurance company by the Insurance Brokers Association of Ontario (IBAO) in 2014 and certified as a 2018 Best Workplace Canada and a Best Workplace in Financial Services and Insurance. The Gore Mutual Foundation strengthens Canadian communities by supporting local initiatives and has donated more than \$10M to over 650 charities. Learn more at [goremutual.ca](http://goremutual.ca).





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