

## NEWS RELEASE – FOR IMMEDIATE RELEASE

# Gore Mutual Recognized as a Best Workplace in Financial Services and Insurance for the Second Straight Year

**Cambridge, ON, September 10, 2018:** Gore Mutual Insurance Company continues to receive recognition as a top national employer and has been named one of Canada’s Best Workplaces in Financial Services and Insurance for the second consecutive year.

The Cambridge and Vancouver-based company is experiencing an extraordinary period of growth in its business, and over the past 12 months has received a number of awards celebrating its work environment, corporate culture, marketing, technology and use of data and analytics.

It’s designation as one of 2018’s Best Workplaces in Financial Services and Insurance came after a thorough and independent analysis conducted by Great Place to Work® Canada. Only 25 companies received the award and winners were selected based on direct employee feedback from hundreds of organizations across the country surveyed by Great Place to Work®.

“We appreciate receiving awards like this because they take into account what our employees have to say about Gore Mutual,” said Heidi Sevcik, President and CEO at Gore Mutual. “Our employees are passionate about the work they do and continue to elevate our organization and brand. We have very ambitious aspirations as a modern mutual insurance company, and we are achieving them because of the great people we have here.”

Gore Mutual strives to create a forward-thinking, inclusive workplace where employees can openly share ideas. The company is embarking on a multi-year program of renovation and modernization in all its work environments to create dynamic, agile spaces that facilitate even greater collaboration and innovation and truly allow employees to make their mark.

“Our greatest asset is – and always has been – our people,” said Catherine Leclair, Vice President of Human Resources at Gore Mutual. “Their talent, creativity and entrepreneurial mindsets are driving change not only in our organization but also our industry.”

### **About Great Place to Work®**

Great Place to Work® is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services, and certification programs, GPTW recognizes the world’s Best Workplaces in a series of national lists including those published by Fortune magazine (USA) and The Globe & Mail (Canada). Great Place to Work®



provides the benchmarks, framework, and expertise needed to create, sustain, and recognize outstanding workplace cultures.

### **About Gore Mutual**

Founded in 1839, Gore Mutual is Canada's oldest property and casualty insurer, with over \$435M in premiums and over \$1BN in assets as at December 31, 2017. Based in Cambridge, Ontario and Vancouver, British Columbia, this Canadian-owned and operated mutual company employs over 350 people and is known for its investment in people, technology and innovation. With a long-standing commitment to genuine personal service, and with InsurTech partnerships such as BrokerLift, Gore Mutual is an unwavering supporter of its network of insurance brokers, who offer the highest standards of service, choice and advocacy to Canadian customers. Gore Mutual was voted the #1 insurance company by the Insurance Brokers Association of Ontario (IBAO) in 2014 and certified as a "Great Workplace" in 2017 for the second time. The Gore Mutual Foundation strengthens Canadian communities by supporting local initiatives and has donated more than \$10M to over 650 charities. Learn more at [goremutual.ca](http://goremutual.ca).

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