



NEWS RELEASE – FOR IMMEDIATE RELEASE

Gore Mutual Certified as a Great Workplace for the Second Time

CAMBRIDGE (ON), August 22, 2017 – Gore Mutual Insurance Company is proud to announce that it has been certified as a Great Workplace for the second time.

This certification was received after a thorough and independent analysis conducted by Great Place to Work® Canada and is based on direct feedback from employees, provided as part of an extensive and anonymous survey about their workplace experience. Gore Mutual was also certified as a Great Workplace in 2015.

“It may sound cliché, but what truly sets us apart as a company is our people,” said Catherine Leclair, Vice President of Human Resources at Gore Mutual. “Innovation and collaboration have driven our company since its beginning and every one of our employees contributes to our progress and success.

“We’re always pushing ourselves to do better and continue to work hard to create a forward-thinking, inclusive environment that people are excited to be a part of and where they can develop and grow, both personally and professionally.”

This Great Workplace certification is part of a proud history of recognition for Gore Mutual, which has been recognized as top employer in the Waterloo, Ontario region for eight consecutive years.

About Great Place to Work®

Great Place to Work® is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services and certification programs, it provides the benchmarks, framework, and expertise needed to create, sustain and recognize outstanding workplace cultures.

About Gore Mutual

Founded in 1839, Gore Mutual is Canada's oldest property and casualty insurer, with over \$410M in premiums and over \$1BN in assets as of December 31, 2016. Based in Cambridge ON and Vancouver BC, this Canadian-owned and operated mutual company employs over 350 people and is known for its investment in people, technology and innovation. With a long standing commitment to genuine personal service, and with InsurTech partnerships such as BrokerLift, Gore Mutual is an unwavering supporter of its network of insurance brokers, who offer the highest standards of service, choice and advocacy to Canadian customers. Gore Mutual was voted the #1 insurance company by the Insurance Brokers Association of Ontario





(IBAO) in 2014 and certified as a Great Workplace in 2016 and 2017. The Gore Mutual Foundation strengthens Canadian communities by supporting local initiatives and has donated more than \$10M to over 650 charities. **Learn more about Gore Mutual at goremutual.ca.**

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