



FOR IMMEDIATE RELEASE

Gore Mutual Certified as a “Great Place to Work”

Cambridge, ON, February 23, 2016: Gore Mutual Insurance Company’s employees have always known it, but now it’s official: Gore Mutual has been certified as a Great Place to Work[®] for 2016.

The certification program, offered by Great Places to Work Canada, determines eligibility through two evaluations: the Trust Index and the Culture Brief. The Trust Index requires a minimum score of 70%. Gore Mutual’s employee feedback resulted in a score of 87%. This result was no surprise to the Leadership at Gore.

“What sets us apart is our people,” said Heidi Sevcik, President and CEO of Gore Mutual Insurance Company. “Genuine personal service is how we do business. We have embraced a commitment to ‘Do Different’, and this includes an investment in innovative technology and digital solutions. It is an exciting time to be here and be part of this amazing company.”

This certification as a Great Place to Work is part of a proud history of recognition for Gore Mutual, which has been recognized as an employer of choice in the Waterloo, Ontario region for seven consecutive years, as well as the #1 Insurance Company by the Insurance Brokers Association of Ontario. Gore Mutual is always looking for people who do things differently. To learn more about our growing team, please visit goremutual.ca.

About Gore Mutual Insurance Company

Founded in 1839, Gore Mutual is Canada's oldest property and casualty insurer, with approximately \$400M in premiums and \$1BN in assets as at December 31, 2015. Based in Cambridge, Ontario and Vancouver, British Columbia, this Canadian-owned and operated mutual company employs over 300 people and is known for its investment in people, technology and innovation. With a long standing commitment to genuine personal service, and with digital solutions such as **uBiz** and **BrokerLift**, Gore Mutual is an unwavering supporter of its network of insurance brokers, who offer the highest standards of service, choice and advocacy to Canadian customers. Gore Mutual was voted the #1 insurance company by the Insurance Brokers Association of Ontario (IBAO) in 2014 and certified as a “Great Place to Work” in 2015. The Gore Mutual Foundation strengthens Canadian communities by supporting local initiatives and has donated more than \$5M to over 550 charities. **Learn more about Gore Mutual at goremutual.ca.**

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