



NEWS RELEASE – FOR IMMEDIATE RELEASE

Gore Mutual Donates \$90,000 to Kick Off Foundation’s 20th Anniversary

Cambridge, ON, May 17, 2018: This year marks the 20th anniversary of the [Gore Mutual Foundation](#). To kick off this milestone, Gore Mutual has donated more than \$90,000 to 28 charities in Ontario, British Columbia and Alberta.

Gore Mutual is Canada's oldest property and casualty insurer, and giving back has been a priority for the company since it was founded in 1839. The Gore Mutual Foundation was established in 1998 to support Gore Mutual’s broker partners and their communities through dollar-matching incentives and granting funds across three main charitable categories that include youth, community and safety. To date, the Foundation has given over \$10 million to help more than 650 charities.

“As a modern mutual company, we are built on the idea of people helping people,” said Heidi Sevcik, President and CEO at Gore Mutual. “Giving has always been an integral part of our DNA and we have a long history of giving that goes back 179 years. We thought it was important to formalize our giving 20 years ago to improve its impact and focus our company’s philanthropic strategies. Our Foundation is a reflection of our company’s purpose and values – mutual protection, integrity and community.”

Organizations receiving grants from Gore Mutual Foundation this spring include Childcan, Carousel Theatre for Young People, Trillium Health Partners Foundation, Precious Minds Support Services, oneROOF Youth Services, High River Food for Thought, Cornwall Community Hospital Foundation and more.

Josslin Insurance is one of the insurance brokerages who applied for a Gore Mutual Foundation grant. They nominated Strong Start Charitable Organization to receive a \$4,750 donation.

“Gore Mutual has strong community roots and a reputation for supporting grassroots projects that make a real difference in the community,” said Scott Wagler, Partner and Director of Operations at Josslin Insurance. “Because of this, we saw a lot of similarities between Gore Mutual’s values and our own. We knew that we could go to them and say, ‘We believe very strongly in this, can we get some help in supporting them?’, and they would be willing to help.”

A. F. Sandy Forbes Insurance Broker chose to support the Canadian Cancer Society by nominating them for a \$3,500 Gore Mutual Foundation grant.

“If you take a look at the many, many causes the Gore Mutual Foundation has contributed to over the years, it is amazing all the good that has been done,” said Kathryn Forbes, the Principal Broker at A. F. Sandy Forbes Insurance Broker. “I wanted to work together with them because of our long-standing business relationship with Gore Mutual and the fact that we share the same philosophy of giving. It is very important to me to give back to our community and to do what I can to make a difference.”





Gore Mutual Foundation will be accepting charity nominations from brokers throughout 2018. As part of the Foundation's 20th anniversary, Gore Mutual is also starting an employee matching grant program to further benefit local communities.

Insurance brokers can nominate a charity for a Gore Mutual Foundation grant by visiting [here](#).

About Gore Mutual

Founded in 1839, Gore Mutual is Canada's oldest property and casualty insurer, with over \$435M in premiums and over \$1BN in assets as at December 31, 2017. Based in Cambridge, Ontario and Vancouver, British Columbia, this Canadian-owned and operated mutual company employs over 350 people and is known for its investment in people, technology and innovation. With a long-standing commitment to genuine personal service, and with InsurTech partnerships such as BrokerLift, Gore Mutual is an unwavering supporter of its network of insurance brokers, who offer the highest standards of service, choice and advocacy to Canadian customers. Gore Mutual was voted the #1 insurance company by the Insurance Brokers Association of Ontario (IBAO) in 2014 and certified as a "Great Workplace" in 2017 for the second time. The Gore Mutual Foundation strengthens Canadian communities by supporting local initiatives and has donated more than \$10M to over 650 charities. Learn more at goremutual.ca.

For further information: MEDIA CONTACT: Shawn Despres, Communications and Online Marketing Specialist 1-800-265-8600, ext. 2676, Email: sdespres@goremutual.ca

