

NEWS RELEASE – FOR IMMEDIATE RELEASE

Gore Mutual Awarded for Its Data Management and Analytics

Cambridge, ON, May 25, 2018: Gore Mutual received an Award of Distinction this week at Information Builders' Summit 2018 User Conference in Orlando, Florida.

Information Builders is a leader in business intelligence, analytics and data management solutions. Its annual Summit event brings together industry thought leaders and tech experts to explore data and analytics in the modern connected world. The Awards of Distinction recognize Information Builders' customers for their achievements using actionable analytics to operationalize and monetize data, and drive their organizations forward.

Gore Mutual received its award for its innovative uses of Information Builders' technologies. The company replaced its legacy reporting processes with a comprehensive business intelligence platform that integrates data, improves data quality and provides self-service access to business information. Being able to respond quickly to trends and problems has improved Gore Mutual's efficiency and reduced the cost of managing data.

“Our employees have done exceptional work in building our business intelligence and analytics tools and capabilities and we're honoured to win this award,” said Jamie McDougall, Vice President of Business Intelligence and Analytics at Gore Mutual. “While we continue to make ongoing improvements and developments in advancing our uses of data and analytics, this award is a significant milestone in the fantastic progress we've made so far.”

About Gore Mutual

Founded in 1839, Gore Mutual is Canada's oldest property and casualty insurer, with over \$435M in premiums and over \$1BN in assets as at December 31, 2017. Based in Cambridge, Ontario and Vancouver, British Columbia, this Canadian-owned and operated mutual company employs over 350 people and is known for its investment in people, technology and innovation. With a long-standing commitment to genuine personal service, and with InsurTech partnerships such as BrokerLift, Gore Mutual is an unwavering supporter of its network of insurance brokers, who offer the highest standards of service, choice and advocacy to Canadian customers. Gore Mutual was voted the #1 insurance company by the Insurance Brokers Association of Ontario (IBAO) in 2014 and certified as a “Great Workplace” in 2017 for the second time. The Gore Mutual Foundation strengthens Canadian communities by supporting local initiatives and has donated more than \$10M to over 650 charities. Learn more at goremutual.ca.

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