

NEWS RELEASE – FOR IMMEDIATE RELEASE

Gore Mutual's Fast Forward Gets Bigger for 2018 with Rick Mercer and Peter Mansbridge

Cambridge, ON, September 26, 2017: Dubbed 'Inspiring Talks, Real Solutions', Gore Mutual's Fast Forward 2018 event for insurance brokers and professionals will take place in Toronto on Thursday, June 14.

The inaugural Fast Forward, held in June 2017, was a sold-out event that saw hundreds of leading insurance brokers participating in a conversation about the future. The day began with keynote talks about climate change and technology from David Suzuki and Chris Hadfield and concluded with a series of expert panels that tackled head-on the changes taking place in the insurance industry. Each of the panels ended with product solutions from Gore Mutual including the launch of Padlock cyber protection, a partnership with home automation leader Fibaro and an announcement that the company is working with CSIO to create an industry standard for digital pink slips.

Based on the tremendous feedback from this year's attendees, Gore Mutual has announced that Fast Forward 2018 has been moved to the much larger Koerner Hall at Toronto's Royal Conservatory of Music, widely recognized as one of North America's best venues. The day will start with inspiring talks from illustrious Canadians Rick Mercer and Peter Mansbridge followed by dynamic panel discussions with some of the leading voices in the insurance industry.

Once again, Fast Forward will focus on key issues driving change in the insurance industry including changing weather, broker distribution, customer expectations and talent. The afternoon's panel discussions will end with more real solutions from Gore Mutual to help brokers compete in the modern market.

"Fast Forward was a huge success," said Heidi Sevcik, President and CEO at Gore Mutual. "We received terrific feedback from brokers who said that the event challenged them to think differently about their future. We covered some big topics in 2017, but the industry is moving faster than ever before, and our discussions at Fast Forward 2018 will be more challenging and more exciting."

"We're seeing seismic changes in our industry," said Paul Jackson, Vice President of Sales, Marketing and Distribution at Gore Mutual. "The next generation of brokers need to make bold moves now and at Fast Forward 2018 we're going to facilitate conversations about how the broker of the future will develop new talent and access a new generation of customers."



Gore Mutual will release information about how brokers can apply for free tickets in the coming months. The company expects that seats will sell out quickly. In the meantime, Gore Mutual has released a teaser trailer for Fast Forward 2018 that can be found at goremutual.ca/fastforward.

About Gore Mutual

Founded in 1839, Gore Mutual is Canada's oldest property and casualty insurer, with over \$410M in premiums and over \$1BN in assets as of December 31, 2016. Based in Cambridge, Ontario and Vancouver, British Columbia, this Canadian-owned and operated mutual company employs over 350 people and is known for its investment in people, technology and innovation. With a long-standing commitment to genuine personal service, and with InsurTech partnerships such as BrokerLift, Gore Mutual is an unwavering supporter of its network of insurance brokers, who offer the highest standards of service, choice and advocacy to Canadian customers. Gore Mutual was voted the #1 insurance company by the Insurance Brokers Association of Ontario (IBAO) in 2014 and certified as a "Great Workplace" in 2017 for the second time. The Gore Mutual Foundation strengthens Canadian communities by supporting local initiatives and has donated more than \$10M to over 650 charities. **Learn more about Gore Mutual at goremutual.ca.**

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