

Ontario Auto Reform: Your Gore broker resource page is here

Effective July 1, 2026, Ontario is introducing changes that will give your clients more choice and control over their auto insurance coverage. These changes will influence your client conversations, as well as how you quote and manage policies.

To help you prepare, we've launched a [broker resource page](#) with quick access to everything you need to stay informed and confident.

What you'll find:

- **Overview of what's changing:** A breakdown of the new optional accident benefits, what they mean for your clients, and Gore's coverage limits.
- **Frequently asked questions (FAQ):** Answers to the most common broker questions about the reform and how these changes may impact your conversations with clients.
- **GoreU trainings:** Bite-sized modules that guide you through how these changes may impact your workflows with Gore.
- **Preview of client communication:** A look at what your clients will see from Gore, so you can stay ahead of conversations.
- **Industry resources:** Links to key industry resources to help you understand the implications for you and your clients.

Have questions?

If you have any questions or need support, please contact your business development representative.