

Give your clients competitive rewards with Drive Good

Drive Good by Gore Mutual™, our telematics program, delivers strong value for customers looking for savings, transparency, and an engaging insurance experience. Here's a quick refresher on what sets Drive Good apart — and how you can help clients get the most from it:

1. **Highly competitive, easy-to-explain rewards**

New customers receive a 10% welcome discount in the first term, can earn up to 20% score-based discount at renewal, and can collect up to \$100 in gift cards per policy term through weekly driving scores.

2. **Scores can only reduce premiums — not raise them**

Driving scores **don't** increase premiums. Drive Good rewards improvement and uses gamified features to keep customers engaged throughout the term.

3. **Simple in-app tracking and redemption of points**

The app makes it easy for customers to view their scores, track their points, and redeem rewards in just a few taps.

Learn more about the program [here](#). Terms and conditions apply.

Register in one simple step

Complete your quote, bind, and issue workflow, then enter the customer's unique email and mobile number. Using the same contact information for multiple drivers will result in activation failure.

After your client reviews and accepts the Drive Good terms and conditions, they will receive an email with a link to download the app and start driving.

Set your clients up for success

- If your client's contact information changes, update it by processing both an account and policy change in Guidewire.
- To help them remain enrolled, remind clients to:
 - Activate the app within 120 days of enrollment
 - Track 1,000 km in the first 120 days
 - Complete at least one trip every 90 days

Have questions?

If you have any questions or need support, please contact your business development representative.