



# Padlock

Cyber protection for small businesses that move at the speed of technology.



**Padlock**  
TOTAL BUSINESS SECURITY

With Canadian businesses becoming increasingly dependent on technology, cyber insurance is now more of a necessity than an option. Recent headlines have shown how cyberattacks are impacting businesses of all sizes. It's not just massive corporations being hit anymore. Small businesses are increasingly targeted too.

We've developed one of the most comprehensive cyber coverages in Canada for small businesses at an affordable price. We've paid a lot of attention to the details because cyberattacks hit small companies like yours the hardest. From stolen laptops and phishing scams to ransomware and cyberattacks, Padlock keeps you protected.

## YOU'RE COVERED FROM ALL SIDES

Unfortunately, many small businesses aren't aware of the risk or the extent of damage that can be caused by cyber and data threats, so we've created three layers of no-hassle and no-worry protection for you:

### Your Business

In the event of a cyberattack or computer failure, Padlock covers the costs of lost data and lost income to help you get your business back up and running. It includes coverage for fines and penalties from payment cards, extortion payments and more.

### Your Customers

If your customers' private information has been hacked or leaked, Padlock will cover the damages and expenses.

### Your Reputation

Reputational damage resulting from lost or stolen data is often immeasurable for small businesses. With Padlock you can benefit from support services to help you assess and respond to cyberattacks and data losses that threaten your business. Padlock also covers you for legal help, expert computer services as well as public relations and crisis management support.

**Speak to your broker today to find out more.**



Your business deserves the same cyber coverage as the big guys, Padlock helps you get it at a price you can afford.

The Padlock Advantage	Other Insurers	Padlock
Risk management advice	✓	✓
Breach response services	✓	✓
Cyber extortion – we'll cover the payments made to prevent or stop a breach	✗	✓
Lost income and extra expenses in the event of a cyberattack or breach	✗	✓
Coverage for PCI (Payment Card Industry) fines and penalties	✗	✓
Defense and penalties coverage if a privacy breach impacts your customers	✗	✓
Communications and media liability	✗	✓
Data restoration and forensic computer services	✗	✓
Legal, PR and crisis management experts	✗	✓
Privacy breach response services including notification and call centre services	✗	✓

Speak to your broker today to find out more.



**OUR GENUINE STORY**

Gore Mutual was founded on the spirit of collaboration and innovation. This way of thinking is our way of working. Our solutions are bold and bright. Our outlook is positive. Our nature is responsive. We believe in the future of our communities, customers and brokers, and we welcome them to join us as we go forward – with concrete solutions that are always helpful. **Learn more at [goremutual.ca](http://goremutual.ca)**



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