

**NEWS RELEASE – FOR IMMEDIATE RELEASE**

## Gore Mutual Sends Wildfire Response Team to Kamloops and Shares Video Message for Wildfire Impacted Customers

**VANCOUVER (BC), July 17, 2017** – Gore Mutual Insurance Company has sent its Wildfire Response Team to Kamloops to help customers in the area that have been impacted by the wildfires.

The Wildfire Response Team is currently at the Four Points Sheraton in Kamloops at 1175 Rogers Way. Team members are available to meet with customers who need help making a claim or have questions about their coverage. Customers can also call the company 24 hours a day at 1-800-265-8600. Gore Mutual has announced that it has dedicated local contractors and cleanup services ready and waiting to work with customers to ensure they can get back into their homes as soon as possible. Additional contractors from other parts of the country are on standby and will be flown to British Columbia if needed.

Today, the company also released a video message through its social media channels from Neil Weir, Vice President, Claims at Gore Mutual. The video includes information for home and business insurance customers in British Columbia and provides instructions for those who have been evacuated or are facing possible evacuation orders. The video can be viewed [here](#).

“We know that people are scared and worried about the safety of their families, homes and businesses,” said Neil Weir, Vice President, Claims at Gore Mutual. “We want to assure our customers that they don’t need to worry about their insurance. We’ll take care of them.

“At challenging moments like this, people expect insurance companies to step up and do the best job possible,” he added. “We’re working hard to exceed these expectations.”

### **About Gore Mutual**

Founded in 1839, Gore Mutual is Canada's oldest property and casualty insurer, with over \$410M in premiums and over \$1BN in assets as of December 31, 2016. Based in Cambridge ON and Vancouver BC, this Canadian-owned and operated mutual company employs over 350 people and is known for its investment in people, technology and innovation. With a long standing commitment to genuine personal service, and with InsurTech partnerships such as BrokerLift, Gore Mutual is an unwavering supporter of its network of insurance brokers, who offer the highest standards of service, choice and advocacy to Canadian customers. Gore Mutual was voted the #1 insurance company by the Insurance Brokers Association of Ontario (IBAO) in 2014 and certified as a “Great Place to Work” in 2016. The Gore Mutual Foundation strengthens Canadian communities by supporting local initiatives and has donated more than \$10M to over 650 charities.





For further information: MEDIA CONTACT: Shawn Despres, Communications and Online Marketing Specialist 1-800-265-8600, ext. 2676, Email: [sdespres@goremutual.ca](mailto:sdespres@goremutual.ca)

