

NEWS RELEASE - FOR IMMEDIATE RELEASE**Gore Mutual to Share Stage with Suzuki and Hadfield at Landmark Broker Event**

Cambridge, ON, February 2, 2017: Today, Gore Mutual announced Fast Forward, a landmark full-day forum designed specifically for insurance brokers from across Canada. Dubbed ‘Inspiring Talks, Real Solutions’ this exclusive two-part event will be held on Tuesday, June 6, 2017 at the Toronto Centre for the Performing Arts.

The morning features inspiring talks by astronaut Chris Hadfield, environmentalist David Suzuki and futurist Jim Carroll. These Canadian icons are expected to provide incredible perspectives on key industry issues like climate change, disruptive technologies and economic uncertainty.

The afternoon will focus on real and compelling solutions to the challenges faced by brokers, and promises to deliver exciting, unique and relevant content for insurance professionals of all levels. Delegates will attend one of two seminars: Idea Accelerator for leaders, or the Gore Mutual Experience for frontline staff.

“This unique event aims to inspire brokers, provide insights into the future and offer practical ideas about strategies and investments that will win customers. We’ll deliver lots of rich content, entertainment and a bit of wow-factor throughout the day,” said Paul Jackson, Vice President of Sales, Marketing and Distribution.

“We’ve designed Fast Forward so that brokers will leave feeling energized and full of ideas no matter what kind of role they have in the business.” said Heidi Sevcik, President and CEO. “Gore Mutual is investing more than ever into brokers and this event is an example of the kind of real life engagement that helps to forge partnerships. We don’t just say it, we do it!”

Fast Forward is a no-cost event for industry professionals. Tickets are limited to 500 and are expected to be in high demand. Gore Mutual will issue a limited number of tickets through personal invitation; otherwise, brokers can register for tickets online starting February 2, 2017 at goremutual.ca/fastforward. Priority will be given to Gore Mutual broker partners.

Watch the video preview: <https://vimeo.com/202050692>

Visit the Gore Mutual Fast Forward page: www.goremutual.ca/fastforward

About Gore Mutual Insurance Company

Founded in 1839, Gore Mutual is Canada’s oldest property and casualty insurer, with approximately \$400M in premiums and \$1BN in assets as at December 31, 2016. Based in Cambridge, Ontario and Vancouver, British Columbia, this Canadian mutual company employs over 300 people and is known for its investment in people, technology and innovation. With a long-standing commitment to stability, trust and innovation, Gore Mutual is an unwavering supporter of its network of insurance brokers, who offer the highest standards of service, choice and advocacy to Canadian customers. Gore Mutual was voted the #1 insurance company by the Insurance Brokers Association of Ontario (IBAO) in 2014 and certified as a “Great Place to Work” in 2016. The Gore Mutual Foundation strengthens Canadian communities by supporting local initiatives and has donated more than \$5M to over 550 charities. **Learn more about Gore Mutual at goremutual.ca.**





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