

A Passion For Community



October 26, 2007

FOR IMMEDIATE RELEASE

GORE MUTUAL CELEBRATES LOCAL CHARITIES

Gore Mutual Insurance Company was pleased to host a reception to celebrate the efforts of local organizations. On Friday, October 26th, the Gore Mutual Foundation proudly donated over \$100,000 to the following charities: United Way of Cambridge & North Dumfries, KidsAbility Foundation, Cambridge Shelter Corporation, Cambridge and District Humane Society, Bereaved Families of Ontario (Midwestern Region), Women's Crisis Services of Waterloo Region, Grand River Conservation Authority, HopeSpring Cancer Support Center, House of Friendship, Lisaard House, St. John Ambulance, and Salvation Army (Cambridge).

"Gore Mutual recognizes the important role these organizations play in our community," said Bill Hetherington, Chairman of the Gore Mutual Foundation and Gore Mutual Board of Directors. "Not only are we here to celebrate and recognize these charities, but also to support them in their efforts to provide worthwhile services to our community."

The Gore Mutual Foundation's mission is to support the communities where Gore Mutual Insurance Company operates. The Foundation grants funds to social services, education, health, cultural and environmental activities as may be in the best interest of these communities. In 2007, the Gore Mutual Foundation will support over 100 charitable organizations across Canada.

"We are proud of our Canadian heritage and the role we play in the communities where we do business," said Kevin McNeil, President and CEO, Gore Mutual Insurance Company. "Our goal is to make the Foundation one of Canada's largest, so we can make an even bigger difference."

Gore Mutual works closely with independent brokers to determine ways that together they can make a difference. They are particularly proud to support the community they have called home since 1839.

To learn more about the Gore Mutual Foundation, please visit www.goremutual.ca.

For More Information:

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About Gore Mutual Insurance Company

Gore Mutual has been proudly serving Canadians since 1839. The company provides both personal and commercial insurance through their offices in Cambridge, Ontario and Vancouver, British Columbia. Gore Mutual has been voted the #1 insurance company by the Independent Brokers Association of Ontario. For more information please visit www.goremutual.ca.

About Gore Mutual Foundation

The Foundation's mission is to support the communities where Gore Mutual Insurance Company operates. The Foundation grants funds to social services, education, health, cultural and environmental activities as are in the best interests of these communities. The Foundation was incorporated in 1998 under the Canadian Corporations Act and is a registered private charitable foundation under the Income Tax Act. All funding is provided by Gore Mutual Insurance Company.