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FOR IMMEDIATE RELEASE

GORE MUTUAL INTRODUCES NEW TRAVEL ENDORSEMENT

Gore Mutual Insurance Company announced today that they now offer an annual travel insurance endorsement that can be added to their property policies.

“Our brokers expressed an interest in having a travel insurance product that they could offer their clients,” says Kevin McNeil, President and CEO, Gore Mutual Insurance Company. “We believe this innovative product will help our brokers compete more effectively with direct writers.”

SafeTREK is a multi-trip, annual family plan offering unlimited number of trips, of up to 30 days in duration for trips outside of Canada, and unlimited number of days for travel within Canada. Optional trip cancellation, trip interruption, and baggage loss, damage, or delay coverage is also available.

“Gore Mutual is proud to provide a better way to manage travel insurance needs,” says Sara McLennan, Vice President, Marketing & Broker Services, Gore Mutual. “This travel endorsement allows our brokers to package property and travel insurance together, and offer their clients the convenience of one policy package, one billing statement, and one renewal date.”

Gore Mutual worked closely with their brokers during the design of *SafeTREK*. The endorsement offers \$5,000,000 maximum coverage for hospital and medical expenses, and no deductible. Additional age bands are included to provide coverage for travellers up to age 79, so more clients can qualify for the endorsement.

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About Gore Mutual Insurance Company

Gore Mutual has been proudly serving Canadians since 1839. The company provides both personal and commercial insurance through their offices in Cambridge, Ontario and Vancouver, British Columbia. Gore Mutual has been voted the #1 insurance company by the Independent Brokers Association of Ontario. For more information please visit www.goremutual.ca.