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**FOR IMMEDIATE RELEASE**

**Gore Mutual and Keal Technology  
Deliver System Integration Solution to comXP Brokers**

Gore Mutual and Keal Technology are excited to announce the latest milestone in their quest to deliver integration solutions to brokers. A beta program has been launched for upload integration with comXP, Keal's commercial management system (CMS).

Gore Mutual has mapped the benefits of their GoBroker™ technology to the comXP system, offering brokers direct access to instant quote, bind, and issue capabilities.

"We are excited to be one of only two companies in Canada with significant integration solutions for brokers," said Kevin McNeil, President and CEO of Gore Mutual. "Our energy is focused on making it easier for our broker partners to do business with us."

"We are pleased with the upload process we developed for our comXP broker partners," said Sean Christie, Vice President of Strategic Projects at Gore Mutual. "The upload functionality is the most robust available with comXP and includes full mapping of coverages."

"Keal is committed to making the paperless environment a reality for our brokers," said Renée Durepos, Keal's Vice President of Operations. "We will continue to look for opportunities to add value by offering single entry multiple company interface (SEMCI) solutions."

Gore Mutual has been actively expanding their GoBroker™ technology to deliver tools and integration solutions to help brokers maximize sales results and increase profitability per policy. This complements Keal's strategy to deliver true two way communication solutions for their brokers.

For More Information:

About Gore Mutual:

Gore Mutual has proudly served Canadians since 1839. The company provides both personal and commercial insurance through their offices in Cambridge, Ontario and Vancouver, British Columbia.

For more information please visit [www.goremutual.ca](http://www.goremutual.ca) or contact:

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About Keal:

Keal Technology produces software for insurance and financial services brokers that optimizes financial performance and maximizes time savings. Keal is the only BMS vendor in Canada to attain Microsoft's Gold Certified Partner status which assists in delivering up-to-date, robust software applications. Amongst their products, sigXP acts as the CRM and personal/auto/habitational policy management system, integrating with comXP, a CMS (commercial policy management system), and dokXP, a document management and scanning solution. Keal is the exclusive distributor for nexisys, providing single entry multiple company interface (SEMCI); lifeXP, life insurance management; and premiumXP, premium financing management. Keal services its clients from offices throughout Canada and is headquartered in Concord, Ontario.

For more information visit [www.keal.com](http://www.keal.com) or contact:

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