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FOR IMMEDIATE RELEASE

**GORE MUTUAL CELEBRATES 60TH ANNIVERSARY AS
ONTARIO SCHOOL CURLING SPONSOR**

Gore Mutual Insurance Company is proud to celebrate its 60th anniversary as a sponsor of the Ontario School Curling Championship. This is believed to be the longest consecutive sponsorship of a sporting event in Canada. Established in 1839, Gore Mutual has a long history of supporting Canadian athletes.

The 2008 Ontario School Curling Championships will be held at the Barrie Curling Club in Barrie, Ontario from Thursday February 14 until Saturday February 16, 2008.

“Over the years, both the committee members/conveners, host clubs & especially the young curlers recognize and appreciate the financial support from Gore Mutual, but more importantly they recognize the personal involvement of our Gore Mutual representatives,” said Bonnie Glover, Chair, Gore Mutual Ontario School Curling Committee. “The Committee has certainly appreciated the positive support that we have received throughout the 60 Years that Gore Mutual has sponsored the event.”

“Gore Mutual is proud to support some of Canada’s strongest young curlers,” says Barry Kennedy, Senior Vice President, Gore Mutual Insurance Company. “It is our privilege to participate in such a wonderful event. Gore Mutual thanks the members and volunteers of the Barrie Curling Club, the Ontario School curling board of directors, the organizing committee as well as the parents and billets who, in no small way participate in the success of this competition.”

Gore Mutual wishes all of the curlers best of luck at the upcoming Ontario School Curling Championships.

For More Information:

Melissa Willis
Marketing & Communications Specialist
Gore Mutual Insurance Company
Cambridge, Ontario
Tel. (519) 623-1910, ext. 364 Fax (800) 601-9773
Email: mwillis@goremutual.ca

About Gore Mutual Insurance Company

Gore Mutual has been proudly serving Canadians since 1839. The company provides both personal and commercial insurance through their offices in Cambridge, Ontario and Vancouver, British Columbia. For more information please visit www.goremutual.ca.

About Ontario School Curling Championships

The competition is open to all male and female students enrolled full-time in the year of competition. They must be in regular attendance, making satisfactory academic progress and meet all OFSAA eligibility requirements. A total of 16 teams, 8 girl teams and 8 boy teams representing their own schools and respective sections will be competing in the championships, sponsored by Gore Mutual Insurance Company.