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For Immediate Release

## **GORE MUTUAL RECOGNIZED AS TOP EMPLOYER FOR A SECOND YEAR**

Gore Mutual Insurance Company is pleased to announce they were selected as one of Waterloo Area's Top 15 Employers again this year. This is the second year in a row that Gore Mutual has received this special designation, which honours employers in Waterloo Region who offer exceptional places to work.

"We are honoured to have been selected as a top employer in the Waterloo area again this year," commented Kevin McNeil, President and CEO, Gore Mutual. "Thank you to all of our employees for sharing their feedback and ideas to help create a unique environment."

Winners of the Waterloo Area's Top Employers competition, announced November 6<sup>th</sup>, were selected from applicants to the national Canada's Top 100 Employers project. Employers are evaluated in eight areas: (1) physical workplace; (2) work atmosphere; (3) health, financial and family benefits; (4) vacation and time off; (5) employee communications; (6) performance management; (7) training and skills development; and (8) community involvement. Employers are evaluated against other local organizations to determine which offers the most progressive and forward-thinking programs.

"An opportunity to make a difference is a key ingredient to a great work environment and we benefit from that every day," stated Ross MacMaster, Vice President, Human Resources, Gore Mutual. "Gore Mutual employees can see and measure their contribution not only to the business but also our community, and have fun while they are doing it."

### **About Gore Mutual**

Established in 1839, Gore Mutual Insurance Company is Canada's oldest federally licensed property and casualty insurers. Gore Mutual strives for service excellence. They have been recognized for their efforts by being named the #1 insurance company in Ontario by the IBAO, an association of 10,000+ insurance brokers in Ontario.

Gore Mutual offers Canadians a stable, long-term solution for their personal and business insurance needs. They distribute their products exclusively through independent insurance brokers. For more information, visit [www.goremutual.ca](http://www.goremutual.ca).

### **For More Information:**

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