



June 26, 2008

**FOR IMMEDIATE RELEASE**

**GORE MUTUAL FOUNDATION DONATES \$500,000  
TO CAMBRIDGE MEMORIAL HOSPITAL**

Gore Mutual Insurance Company proudly announced today that their foundation has donated \$500,000 to the Cambridge Memorial Hospital. This is one of the largest donations ever received by the Cambridge Memorial Hospital Foundation.

Gore Mutual requested that their donation be used to improve treatment at Cambridge Memorial Hospital's endoscopy unit. Gore Mutual's donation will allow 300 more screening cases each year and reduce wait times significantly.

"One of Gore Mutual's core values is a commitment to our community", said Bill Hetherington, Chairman of the Board of Gore Mutual Insurance Company. "With this donation, the Cambridge Memorial Hospital will be able to purchase new endoscopy equipment. The key to colorectal cancer treatment is early detection and treatment."

"This much needed investment will help the hospital meet the screening targets for Colorectal Cancer set by Cancer Care Ontario, and will go a long way to support cancer prevention in our community," said Beatrice Mudge, Vice President of Patient Services and Chief Nursing Officer, Cambridge Memorial Hospital.

"Along with our broker partners, Gore Mutual is continually looking for ways in which we can make a difference in the communities we serve," said Kevin McNeil, President and CEO of Gore Mutual, at a reception earlier today. "We are proud to support Cambridge Memorial Hospital so together we can build a healthier community."

About Cambridge Memorial Hospital Foundation

The Cambridge Memorial Hospital Foundation is a registered public charitable foundation that raises funds for medical equipment, infrastructure and continuing education at Cambridge Memorial Hospital. Our acute care hospital serves patients from Cambridge and North Dumfries and the surrounding communities.

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About Gore Mutual Foundation

In 2007, the Gore Mutual and its Foundation made donations to almost 200 organizations including purchasing a CT scanner, supporting camp programs for children with illnesses, providing affordable housing for adults with developmental difficulties, and helping to furnish a new cancer treatment wing. The Gore Mutual Insurance Company Foundation was established to support worthwhile causes in the communities where Gore Mutual's clients live. The Gore Mutual Foundation works closely with local independent insurance brokers to determine ways in which they can make a difference together.

About Gore Mutual Insurance Company

Established in 1839, Gore Mutual is Canada's oldest mutual property and casualty insurance company and provides both personal and commercial insurance through their offices in Cambridge, Ontario and Vancouver, British Columbia. Gore Mutual distributes their products exclusively through independent insurance brokers. For more information about Gore Mutual please visit [www.goremutual.ca](http://www.goremutual.ca).

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