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### **Gore Mutual Helps Launch IBC's HCAI Project**

Gore Mutual is excited to announce their leadership role in the IBC's reintroduction of the Health Claims for Auto Insurance (HCAI) project.

"Gore Mutual has been an ardent supporter of the HCAI project from its inception," says Ron Noiles, Vice-President, Information Research and Analysis, Insurance Bureau of Canada. "As a participant in the ongoing pilot phase of the system's reintroduction, Gore Mutual is helping to ensure that this vitally important system is reintroduced only under the highest standards of quality assurance."

The HCAI system allows for online submission, review and approval of key auto insurance Accident Benefits claims forms. It will be instrumental in assisting the industry in monitoring results, identifying medical/rehabilitation trends, pricing product, and providing credible data to support insurance reforms.

"Gore Mutual is proud to be a part of something that will improve our industry," says Joe Ferritto, Program Manager Accident Benefit Losses at Gore Mutual. "With the implementation of HCAI, the industry will reap benefits including increased efficiency in claims processing, better communication with providers, and improved statistical data. We recognize the cost benefits and efficiencies that HCAI provides. We are excited to be involved in the reintroduction of this project."

Gore Mutual was instrumental in the development phase of the project, was the first to complete the integration technical component, and was one of two insurers to go live when HCAI was introduced in April 2007.

Established in 1839, Gore Mutual is Canada's oldest property and casualty insurance company and is headquartered in Cambridge, Ontario. Gore Mutual distributes their products exclusively through independent insurance brokers.

#### **For more information**

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