



October 10, 2011

### **GORE MUTUAL FOUNDATION SUPPORTS GODERICH RELIEF EFFORTS**

The Gore Mutual Insurance Company Foundation announced a \$5,000 donation to the Goderich Disaster Relief Fund. Funds will support community relief efforts following the tornado that devastated Goderich, Ontario on August 21<sup>st</sup>, 2011.

“We were saddened to hear of the loss and devastation that resulted from the storm,” says Kevin McNeil, CEO and President, Gore Mutual. “We make this donation on behalf of our broker partners serving the Goderich community, who are working hard to help restore the town.”

Severe damage was done to historic buildings, much of the parkland and many residences. To learn more about the relief efforts, visit <http://goderichandareadisasterrelief.org/>.

#### **For More Information:**

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#### **About the Gore Mutual Foundation**

The Gore Mutual Foundation’s mission is to support the communities where Gore Mutual operates. The Foundation provides funds to social services, education, health, cultural and environmental activities that are in the best interest of these communities.

#### **About Gore Mutual**

Gore Mutual has been offering Canadians a stable, long-term solution for their insurance needs since 1839. They distribute their products exclusively through independent insurance brokers. The company provides both personal and commercial insurance through their offices in Cambridge, Ontario and Vancouver, British Columbia. Gore Mutual is the only insurance company to be ranked above average in every performance category in the most recent survey completed by the Insurance Brokers Association of Ontario’s 10,000+ members. For more information please visit [www.goremutual.ca](http://www.goremutual.ca).

